Experts explain how Israel hampered its own public diplomacy

written by Lahav Harkov | 12.06.2024

Lahav Harkov: When Netanyahu came into office in 2022, he left several roles open, including the role to coordinate hostage negotiations. Now we have someone, but there was no consul general in New York. He didn't think it was important to do that right away... and he never really prioritized any of these things. Netanyahu's historic distrust of the Foreign Ministry and his strong communication skills in English might have further complicated the situation.

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